

Young

Tool Kit



Checklist on How to Find Young Professionals:

- ☐ Utilize NAHB Student Chapters for memberships.
- ☐

Checklist on How to Communicate to Young Professionals:

- ☐ Create a virtual group
 - ☐ LinkedIn
 - ☐ Facebook
- ☐ Hold virtual meetings
 - ☐ Adobe Connect
 - ☐ Google Hangouts
 - ☐ Go To Meetings

Tips to Encourage Young Professionals to Become Members:

- ☐ Utilize Affiliate categories for existing companies.
- ☐ Create a Young Professional category of membership.
- ☐ Offer payment plan for their membership.

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