

# NAHB Staff Resource of the Day

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## EOC Resources for HBA Staff Appreciation Week

### EOC COMMUNICATIONS

The EOC has two weekly newsletters, the Friday Morning Email and What's Up Wednesday. These newsletters provide a snapshot of the NAHB happenings and deadlines association staff need to be monitoring. Contact [Anna Gimeno](#) to have your HBA staff added.

### EOC BOARD OF DIRECTORS

The EOC Board of Directors is a crucial peer resource all EOs and HBA Staff can go to for information, or questions. Identify your two EOC Regional Directors and add them to your main points of contact for peer guidance. [Learn more.](#)

### HBA RESOURCES

Whether your association is large or small, this page has resources to help grow your members, enhance your services and connect with your community. Utilize these resources to reach out to current and prospective members, the public and other stakeholders. [Learn more.](#)

### HOUSING ECONOMICS PLUS

Housing Economics PLUS contains the latest housing forecasts, insight on market trends and the most in-depth economic analysis regarding the housing industry. This resource is free for EOs and HBA Staff. [Learn more.](#)

### ASSOCIATION REPORTS

The biennial [Local Association Survey](#) provides valuable data on HBA operations, governance and finance. Also featured is the [Executive Officer](#)

