

Housing Affordability Must Be Addressed Locally and Nationally

It's harder than ever for American families to find a home that meets their needs at a price they can afford. Policymakers at all levels of government are looking for ways to provide more affordable homeownership and rental housing opportunities. In response, the National Association of Home Builders (NAHB) is offering a [10-point plan](#) with potential policy solutions that can be implemented at the local, state and federal levels to address the root of the problem – the impediments to increasing the nation's housing supply.



Below you will find a brief look at economic markers, as well as district residents' responses to surveys on important housing topics.

MAY 2024



Media Headline

Media Reference
Highlighted

Peer Review

Media Release

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POLLING QUESTION

California C g e i a D i c

Which is the highest
for the

Preserving current homeowners' ability
to restrict new housing development
near their neighborhoods

17%

Creating more medium-density housing
that is affordable to moderate-income
households, younger households
and first-time home buyers

57%

Don't know/no opinion

26%

0 10 20 30 40 50 60

POLLING QUESTION

California's Digital

Do you agree or disagree with the idea that digital advertising is a necessary part of a business's marketing strategy?

Strongly agree

Somewhat agree

Somewhat disagree

Strongly disagree

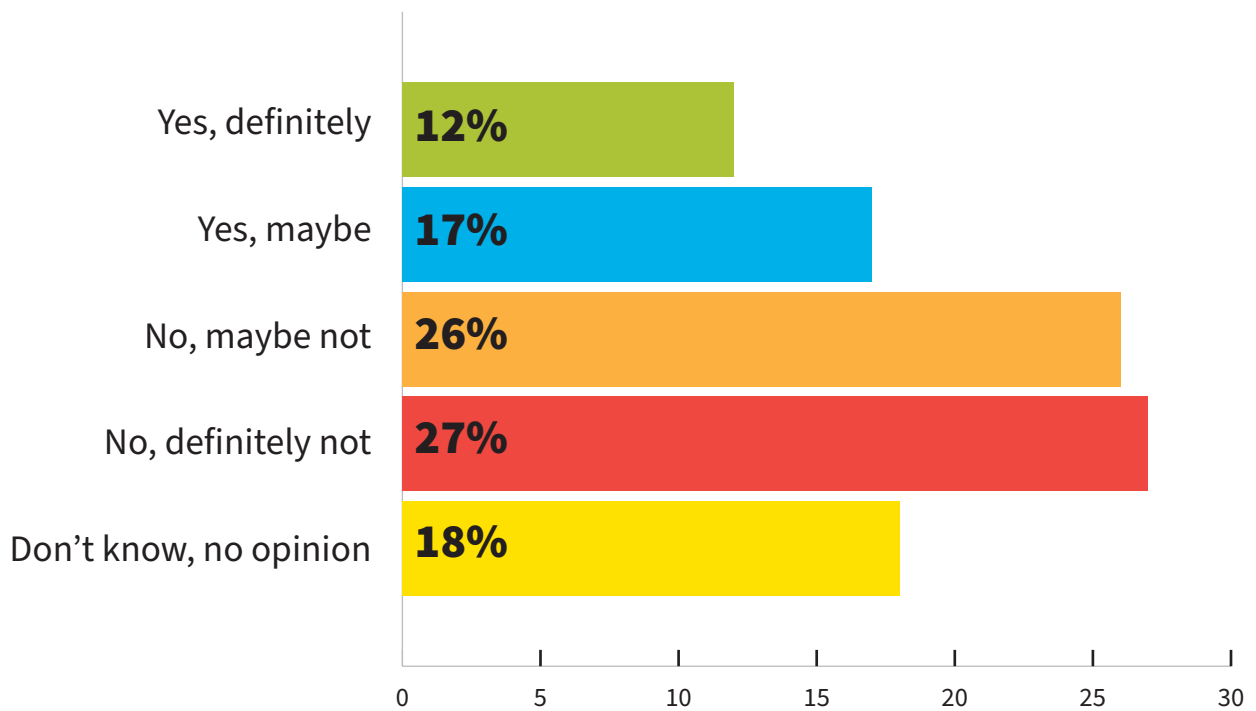
Don't know/No opinion



POLLING QUESTION

California's Digital Privacy Bill

Do you think the bill will add to the privacy of your personal information?



POLLING QUESTION

California's Digital Privacy Act

Do you agree or disagree with the following statement:
 The Digital Privacy Act will protect consumers' data
 and give them more control over their information.

