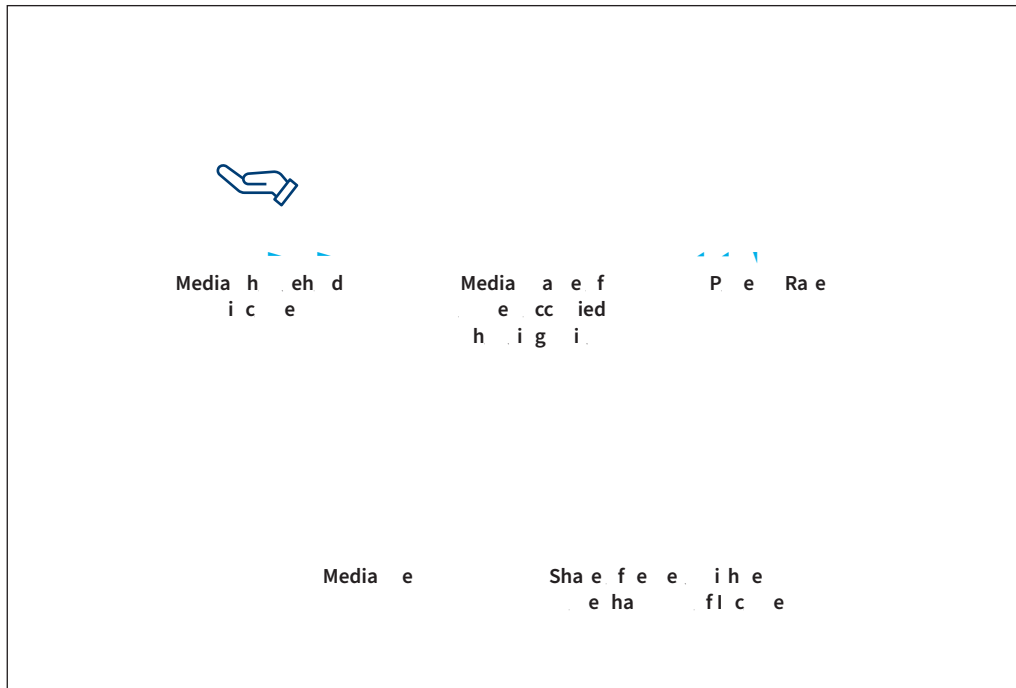


Housing Affordability Must Be Addressed Locally and Nationally

It's harder than ever for American families to find a home that meets their needs at a price they can afford. Policymakers at all levels of government are looking for ways to provide more affordable homeownership and rental housing opportunities. In response, the National Association of Home Builders (NAHB) is offering a [10-point plan](#) with potential policy solutions that can be implemented at the local, state and federal levels to address the root of the problem, the impediments to increasing the nation's housing supply.

Below you will find a brief look at economic markers, as well as district residents' responses to surveys on important housing topics.

MAY 2024



POLLING QUESTION

California's Housing Affordability

Which is the highest priority for you?

Preserving current homeowners' ability to restrict new housing development near their neighborhoods

16%

Creating more medium-density housing that is affordable to moderate-income households, younger households and first-time home buyers

62%

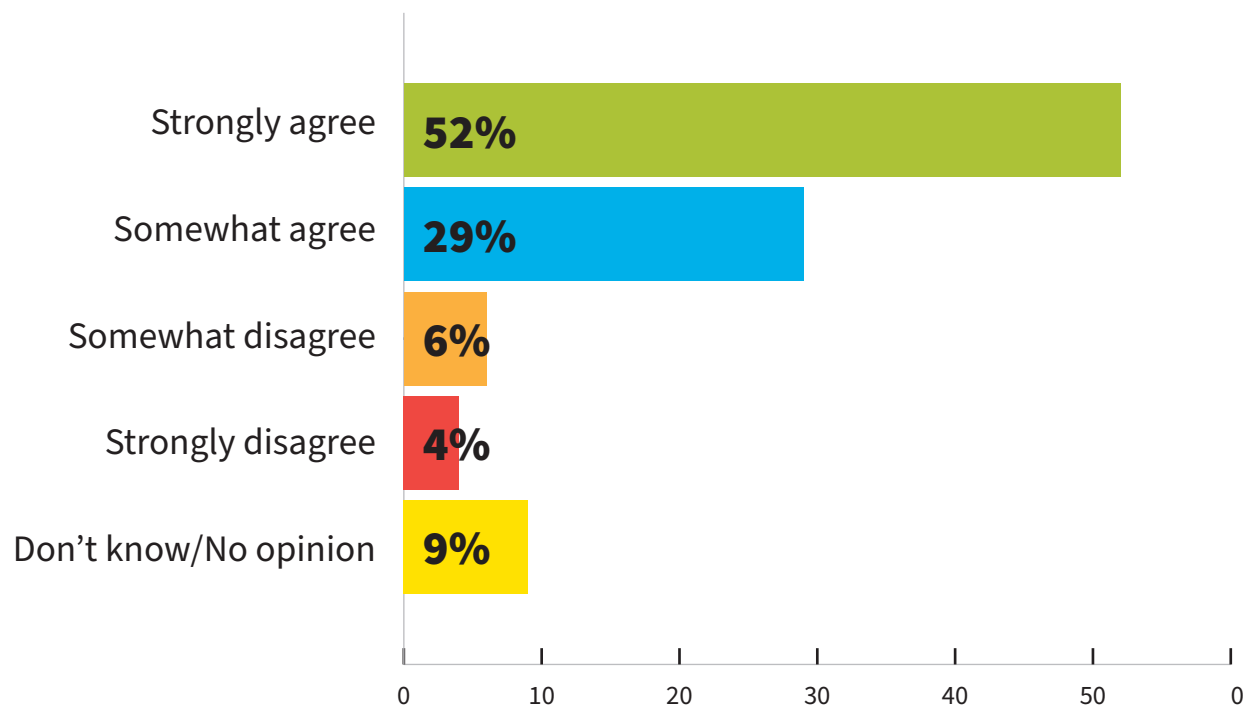
Don't know/no opinion

23%

0 10 20 30 40 50 60 70 80

POLLING QUESTION: California's new digital

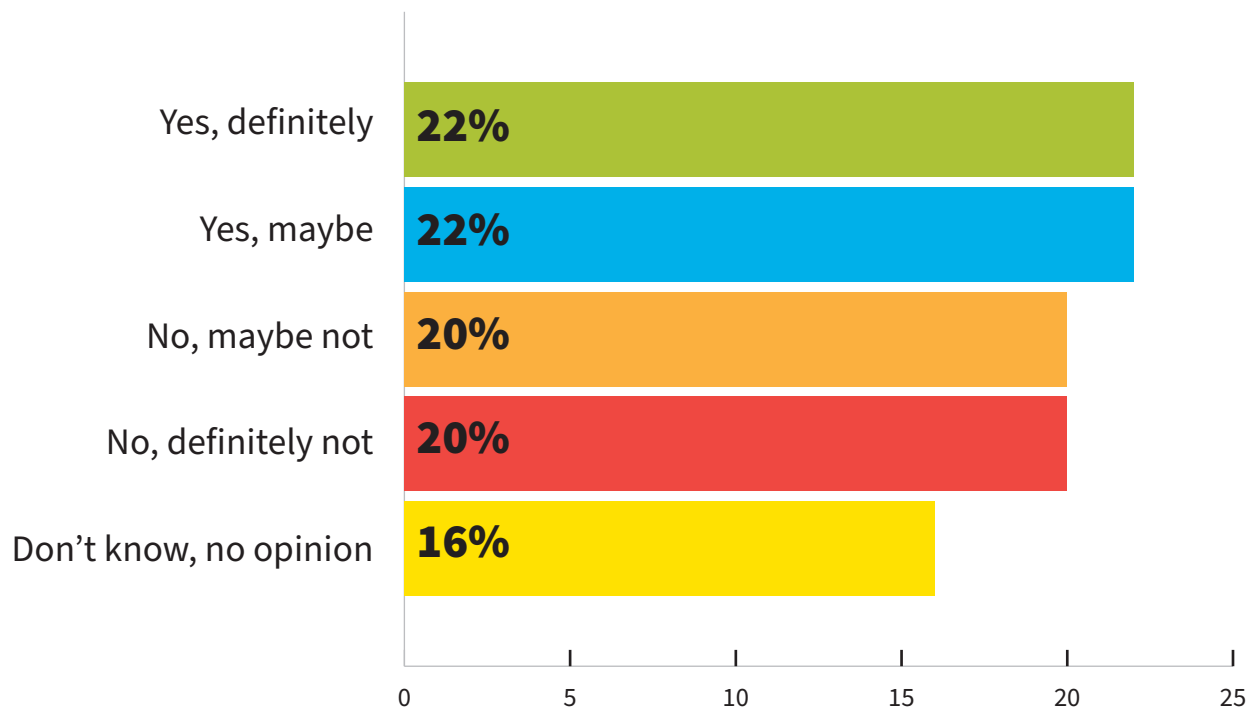
Do you agree or disagree with the new digital advertising regulations?



POLLING QUESTION

California's Climate Change

Do you think the federal government should add a carbon tax to help pay for the costs of climate change?



POLLING QUESTION: California's Digital Privacy Act

Do you agree or disagree with the following statement:
"It is important to have a digital privacy law that gives consumers the right to know what information is being collected about them and how it is being used."

