There are no set definitions for green building terminol product manufacturers' warranties should be ogy. You can prevent misunderstandings with your customer, and it wo44(tomer11d-4(w2oeh.] TJ -57(auld,)-3(and)-3(it)-4(w)-10(o44(toi3(and)4,)-6.3ioand 0 0 tand)4,)-6.3 tomer, and the possibility of a lawtandi-0 1 32.88 ytf acon



could be unavailable, could be ineffective or inappropriate warranty language. ate for certain climates, or could be prohibited in certain

areas, it may be prudent to allow for substitutions.

Resources

*UHHQ EXLOGLQJ XWLOL]HV FWW NAHB (WWW)Ahb (OK9) VHµ DSSURDFK ZKLFK emphasizes the interaction of all of the-parts of a Royilder Liability Materials its systems and equipment, its occupants and the structures and Rewards of Green Building itself. In some instances green building will indorp Bridgers Guide to Handling Mold Gaims and the use of new and innovative construction technologies and materials. In other instances green building will use existing materials in new applications. In any event it is

Warranties for Builders and Remodelers, 2nd

Edition

Contracts and Liability for Builders and Remodelers, 5th Edition

From FTC (www.ftc.gov/bcp/menus/business/energy.shtm)

- i Green Guides
- i Complying with Environmental Marketing Guides

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This pamphlet was developed by the Building Product Issues Committee of the National Association of Home Builders. OCCUR. Take

This pamphlet is not intended to be exinclustive build all green building project could become a major harmonic merely a guide to some issues and practices that builders should consider when contemplating green building. Satisfaction you allow type ur customer, ending in litigation. items set forth in this pamphlet is no assurance that the builder will not incur legal liability in any particular green project.

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Green building is generating-delse roted welk citement and NAHB shares in this enthusiasm. Thi should be tempered with caution, however. To building claims and liability green builders should be practices. While the process of environmental considerations into the home builders and the VV LV QRW QHZ WRGD\·V quickly, and as with any emerging field the process that mistakes will be made and the unexpression occur. Take proactive steps to reduce the risk

Marketing

materials, or on your web site, such supportable claims of utility bill reduction benefits, could lead to unmet results, claims of fraud. Customers who develop expectations based on these represent EULQJ DFWLRQ XQGHU tices act for delivering less than the qua ised. Suits under these acts typically a damages and recovery of attorneys' f plain that no specific level of comfort or been promised or will necessarily be a yond measurable claims. Before makir DVN \RXUVHOI ´,V WKL \$QG LIVR KRZ DQG E\ Claims of general or unsubstantiated by benefits are prohibited under federal law subject you to an enforcement action by Trade Commission. Consult the FT0 Guides" (Guides for the Use of Environ keting Claims), updated October 2012. provide safe harbor advice on marketing

Inflated or unsubstantiated statements

sales reps and employees, in your adv